

**For Immediate Release**

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**Introducing ActiveFX™**  
*First Ablative Laser with Fractionated Technology*  
*Producing Exceptional Results with Minimal Downtime*

(New York, NY) Dr. Scott Wells, MD, board certified plastic surgeon and medical director of the Park Avenue Plastic Surgery Center and Skin N.Y. MediSpa is introducing ActiveFX™, the first of its kind ablative laser with fractionated technology for skin rejuvenation. ActiveFX™ utilizes CO<sub>2</sub> laser energy to treat fine lines, wrinkles, skin laxity, discoloration and other effects of aging and sun damage in a very fast, single-treatment approach.

ActiveFX™ manufactured by Lumenis® Ltd. works by applying the CO<sub>2</sub> laser energy in a very narrow, scanned beam. This results in the creation of very tiny columns of thermal damage that penetrate deep into the dermis and stimulate the growth of new collagen. The energy is applied in a "fractional" way in which tiny columns of thermal damage are spaced so that tissue between each is spared, which in turn leads to a faster healing process.

ActiveFX™ differs from other aesthetic procedures employing the fractional approach because it utilizes CO<sub>2</sub> laser energy, which penetrates deep into the dermis, eliminating damaged cells and stimulating the growth of new collagen in a single session as opposed to non CO<sub>2</sub> or non-ablative lasers which usually require about 4-5 treatments.

“With the introduction of the Fraxel and other non-ablative laser fractionated technologies that offer great skin rejuvenation results with no downtime, I thought the days of the ablative laser were over,” says Wells. “Yet, by combining the CO<sub>2</sub> laser with a fractionated technique, the ActiveFX™ procedure has become the optimal choice for active patients desiring significant effects from a single treatment with minimal downtime of about 3-4 days.”

“Additionally,” explains Wells, “Ablative lasers are ideal in causing immediate contraction of wrinkles and loose skin, results that non-ablative lasers produce in a time span of about six months.”

**For more information regarding ActiveFX™ or to tape a segment with Dr. Scott Wells,  
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