

For Immediate Release

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**Get Butt and Thighs Bikini Ready in Less than 3 Months
With No Needles, Incisions or Downtime
*New Fractionated IR Laser Tightens Thighs and Butt***

(New York, NY) Though the frigid temperatures have left many of us feeling that warm weather is no where in sight; in actuality, Memorial Day Weekend is only about 3 months away. After spending so much time bundled up from head to toe, by May we will be ready to strip down and wear as little as possible. According to Dr. Scott Wells, board certified plastic surgeon and medical director of SKIN NY, now is the EXACT time to start a treatment plan in getting your thighs and buttocks ready for summer's short shorts and micro minis. And he's got just the procedure to do the trick with the new high-energy Infrared (IR) fractionated laser technology.

This state of the art IR laser provides deep collagen stimulation to the thighs and buttocks allowing the skin to contract and actually shrink-wrap. Additionally the appearance of cellulite is diminished by tightening the envelope of the skin. The unique fractionated technology does not "bulk heat" the skin, but utilizes millions of microscopic columns of laser energy to gently remodel and re-texturize the skin.

To explain further, says Dr. Wells, "By using a fractionated delivery technique, we are able to administer more effective energy comfortably and without the "downtime" of previous technologies. The skin is actually shrink-wrapping by contracting and remodeling the existing collagen. More importantly, we are stimulating the body's natural ability to reproduce and rebuild collagen in the skin." Skin is rejuvenated from the inside out leaving no bruising or trauma to the dermis and no downtime.

Results are usually seen within 3-4 treatments spaced about 3 weeks apart. Dr. Wells has performed this procedure on countless patients and has had exceptional results. We would be happy to provide some before and after pictures for you to review. These photos may also be viewed at www.skinrefabrication.com.

For more information regarding the fractionated IR procedure or to set-up an interview with Dr. Scott Wells, contact Jaime Alyn PR at 212-213-2003 or jaime@jaimealynpr.com.