

**For Immediate Release**

Contact: Jaime Baron

Phone: 212-213-2003

[jaime@jaimealynpr.com](mailto:jaime@jaimealynpr.com)

**Dr. Scott Wells, Renowned Plastic Surgeon, Introduces  
SKIN N.Y. Skin Maintenance Formulas**  
*Medical Grade Skin Care Created To Keep Beauty for Life*

(New York, NY) Scott Wells, MD, board certified plastic surgeon, medical director of the Park Avenue Plastic Surgery Center and Skin N.Y. MediSpa, has introduced **Skin N.Y. Maintenance Formulas**, the second component to Skin Refabrication™, a life-long skin rejuvenation and age management plan.

Dr. Wells has created **Skin N.Y.**, a line of medical grade skin maintenance formulas which are utilized in custom designed programs by patients looking to rejuvenate their skin and “bank” or increase collagen for the future.

Technology has provided us with the means to slow down the rate of skin deterioration, yet, according to Dr. Wells, “We must be diligent about proactive maintenance in getting the most out of these aesthetic treatments and generate lasting results.”

The two-part Skin Refabrication approach begins with the combination of scientifically proven laser and light based technologies to enhance collagen production. Second, Dr. Wells recommends his Anti-Aging Package consisting of three unique **Skin N.Y. Maintenance Formulas**, which provide the skin with retinol, anti-oxidants and sun protection to maximize results of these treatments among others including chemical peels, specialized facials and even Botox.

**Skin N.Y. ProRetinol 20 (Retinol Emollient Gel)** Retinoic Acid in its most sophisticated preparation, this Retinol gel delivers enhanced skin rejuvenating benefits with less potential irritation than prescription retinoids. An excellent adjunct to Botox treatments.

**Skin N.Y. Anti-Oxidant Serum** A vitamin enriched serum containing Vitamins C, E, green tea extract and alpha-hydroxy acids. This potent combination of Vitamins C and E clarify and brighten the complexion. Green tea extract provides a soothing, anti-inflammatory component for acne-prone skin, while the alpha-hydroxy acids thin the dead skin cells to aid and enhance the delivery of the active ingredients.

**Skin N.Y. Skin Block (SPF 30)** NEVER leave home without applying sunblock. This matte finish formula was designed to provide protection from the sun’s harmful UVA/UVB rays. Contains micronized zinc and titanium and is free of oils, chemicals

and fragrance and protection. The best treatment for sun damage is to prevent sun damage!

“The sooner a skin maintenance plan is put into effect, the better,” says Wells, “You’ll want to wear your skin, not your make-up.”

**For more information regarding Skin N.Y. Maintenance Formulas and/or Skin Refabrication™ or to set-up an interview with Dr. Scott Wells, contact Jaime Alyn PR at 212-213-2003 or [jaime@jaimealynpr.com](mailto:jaime@jaimealynpr.com).**