

For Immediate Release

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New Year, New You.....Naturally You™
Skin NY Invites You to Welcome in the New Year
With Three Must-Have Facial Treatments

(New York, NY) With the holidays rapidly approaching and another year just around the corner, looking and feeling good for the start of the New Year is a big factor for the beauty-minded woman. As time is constantly moving forward at such a rapid pace, the experts at SKIN NY, center for comprehensive beauty and age management, seek to provide their patients with the latest treatments designed to turn back the hands of time. SKIN NY introduces three must-have treatments for the face giving patients natural results with a refined and refreshed look.

SKIN NY's aesthetic director, Lithuanian-born Yurga Kors, achieved fame in the beauty industry after moving to the United States and working as an instructor with the top aesthetic school in New York City. Sought after by spas and medical centers throughout the country for her exceptional expertise and work with the most powerful yet non-invasive treatments, Yurga landed at SKIN NY, aiding Dr. Scott Wells in making this center a comprehensive facility for the woman looking to not only combat age, but to actually change the quality of her skin. This holiday season Yurga has been inundated with requests for three coveted treatments including the **AB Lift**, **Refinity Peel** and **Dermaplaning**.

One of the most sought after treatments in Argentina, the exclusive **AB Lift** (Bio-Molecular Acceleration) utilizes radiofrequency energy to stimulate collagen and elastin production while lifting, toning and firming the skin. Combined with a customized facial, Yurga uses the AB Lift technology to speed up cell turnover, smooth away fine lines and wrinkles and hydrate the skin. There is no discomfort or downtime and results are visible after one treatment.

Yurga is one of a handful of aestheticians performing the new most scientifically advanced chemical peel to date. As a medical facility SKIN NY is able to offer the **Refinity Peel**, a full 70% Glycolic Acid peel. This is the highest concentration allowable of glycolic acid, yet patients experience none of the discomfort generally associated with chemical peels. A newly formulated and patented additive, Cosmederm-7, acts as an anti-irritant that provides comfort while the peel delivers medical-strength results. Results are immediate leaving skin softer and smoother with a natural glow. The Refinity Peel also helps to eliminate fine lines, wrinkles and dark spots on the skin. The ultimate in skin rejuvenation.

While **Dermaplaning** is not a new concept, Yurga is truly the go-to expert. Popular with models, actresses and those who are photographed often, Dermaplaning gently exfoliates dead skin and removes facial hair with a small scalpel, leaving skin baby smooth. This non-invasive treatment, combined with a customized facial leaves skin picture perfect.

For more information regarding the AB Lift, Refinity Peel or Dermaplaning or to set-up an interview with Yurga Kors, contact Jaime Alyn PR at 212-213-2003 or jaime@jaimealynpr.com